



Walkers Cycling

www.walkerscycling.co.uk

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we understand cycling

Newsletter February 2010

JANUARY SALE EXTENDED

Now that the snow has all but gone??? we are extending our January Sale pricing on all 2009 model bikes until they clear!

Great buys include 2009's bike of the year at Walkers Cycling, the Claud Butler Explorer 200 (available in 18" or 20" Gents & 15" or 17" Ladies), reduced from £299 to £269, Massi M-Carbon road bikes (53 cm only) reduced from £1799 to £1250, and reductions on other Claud Butler, Cube, Dawes and Marin Bikes.

With 2010 models on the way, we also have a number of last year's fully serviced demo fleet for sale at knockdown prices:

Bionicon Golden Willow 2, Medium, Was £1970, Now £1150

Cube Aerium Pro TT Bike, Medium, Was £1399, Now £850

Giant XTC C3 (2008), 19", Was £1450, Now £850

Giant SCR Carbon (2008), Small, Was £1350, Now £950

Giant TCX Cyclocross, Medium, Sram Rival - £850

SPRING SPECIALS

As the shop layout is being revamped, to display more products we need to clear some space – so for a limited time only all Tacx Turbo Trainers are available at these fantastic prices only while stock lasts:

Antares Rollers - were £149.99, **now £119.99**

Bushido Wireless Trainers - were £749.99, **now £549.99**

Sirius Trainers - were £164.99, **now £114.99**

I-Magic VR Trainers - were £529.99, **now £349.99**

Steering Frame for I-Magic/Fortius - were £139.99, **now £99.99**

Flow Computrainers - were £394.99, **now £249.99**

Speedmatic Trainers - were £149.99, **now £99.99**

Visit www.tacx.com/ for more information on the range of Tacx trainers

These prices are also available through our webshop – www.walkerscyclingshop.co.uk

check out our online shop www.walkerscyclingshop.co.uk

SPRING SPECIALS continued

We are also in the process of building some Cove Handjob frames into complete bikes. These Columbus Steel frames are the ultimate, and original hardcore hardtails, perfect for everything from XC to extreme trail centre riding. These frames sell for £495, but we have three available built up as follows for an amazing **£999**.

17.5" - Orange

19" - White

21" - Black

Components:

Rock Shox Revelation Air-U-Turn Forks (100-130mm Travel) with remote lockout

SRAM X7 Shifter with X9 Mechs

Avid Juicy 5 Hydraulic Discs

Truvativ Chainset, Bars, Stems & Seatposts

Ritchey Mountain Pro Wheels, Schwalbe Racing Ralph Tyres

If you are looking for a new hardtail mountainbike these will be hard to beat

What's New?

We now have a number of 2010 bikes in stock from Bionicon, Cube, Claud Butler, Giant, Marin and Wilier. Prices have steadied since the big rises we experienced last season. Whether you are looking for an everyday workhorse or something special for competition or sheer fun, Walkers Cycling can find the right bike for you.



Walkers Cycling are delighted to have been selected to be one of a handful of exclusive Ibis Bicycles Stockists. Ibis make a range of top notch carbon fibre Mountain, Road and Cyclocross frames, which are available either as frames only, or with a range of custom-build kits.

Stock is expected early February, including the full suspension Mojo as a demo bike. Book your ride early!

See www.ibiscycles.com for the entire Ibis range.

The Cycle to Work initiative has got many people riding to work with the tax-free bike scheme. But what if your commute is beyond realistic cycling distance? Ride to the bus stop or station, pop the bike into it's bag and jump on the bus or train. Folding bikes have developed a long way from the old folding shopping bike.



We are adding the World's leading folding bike brand, Dahon to our portfolio. Dahon offer bikes from £399 to over £2000 to reflect every type of cyclist, with wheel sizes from 16" to 26".

For caravans, boats or just to save space, folding bikes have come of age. See for yourself - book our demo bike for a day. (stock available from March)

Visit www.dahon.com to see the bikes and the innovative accessories.

BIONICON Ride Day BACKCOUNTRY MOUNTAINBIKES

Walkers Cycling are teaming up with Bionicon UK to offer an exclusive chance to put one of the revolutionary adjustable geometry Bionicon full-suspension bikes through its paces under the expert guidance of Bionicon UK's Roger Seal, and Bionicon UK Team Rider Neil Walker. £20 gets you a days riding and tuition at Glentress on Saturday 17th April, including lunch and car parking, and is refundable if you purchase a Bionicon bike in 2010 from Walkers Cycling.



Book instore or online at

<http://www.walkerscyclingshop.co.uk/productinfo.asp?ProductID=240>

ASHIMA Pistonless Brake

Walkers Cycling have an exclusive preview of the long awaited Ashima Pistonless Brake. These disc brakes use a diaphragm system to push the pads onto the rotor, ensuring perfect pad retraction, easing brake bleeding difficulties and removing one of the most common wear-and-tear parts from the brakes. They also weigh under 300g, which is competitive with the lightest brakes available, and will cost £130 per brake!



Full review of the brakes coming soon!

Don't lose it!

It is a sad fact that the nicer your bike, the nicer it is to thieves. Unsecured outside a café or shop for a few seconds might be all it takes for the love of your life to become your "EX"! Insurance companies tend not to be sympathetic to claims where the bike was not locked to an immovable object.

The Sold Secure grading scheme will give you an idea as to how theft resistant a lock is. Gold standard locks are both heavy and expensive - the top of the range D-lock from Abus, the Granit-XPlus has won a best buy award from Cycling Plus and is resistant to bolt cutters, hacksaws and other means of attack. It is pretty heavy and at £89.99 it isn't cheap - but your insurance company shouldn't need to be involved if you lock your bike up with one of these.

ABUS





Walkers Cycling Club

FOR MTB, ROAD & LEISURE CYCLISTS IN AYRSHIRE



2009 was our best year so far – membership continues to grow and with more varied rides we really do aim to cater for all cyclists.

In November the club again hosted a round of the Scottish Cyclo-Cross Series at Irvine Beach Park – it was bitterly cold, but a fantastic turnout with a superb course made it one of the best venues of 2009. This year the event will also be the Scottish Cyclo-Cross Championship which should bring even more riders and spectators.

Stathpuffer 2010

Walkers Cycling Club had another extremely successful Strathpuffer 24 Hour in January, despite fears that the event might not go ahead due to the extreme winter weather. The organizers worked extremely hard to clear the bulk of the snow from the course (no mean feat!), and the race went ahead as planned. There were mixed fortunes for the 8 Walkers Cycling teams, from half-way point withdrawals to victory in the Mixed Quads category for Julie Nimmo, Peter Forsythe, David Belding & Martin Kuhn, and 3rd place for Neil Walker & Drew Thomson riding for Bionicon UK.

You can watch helmet camera footage of the race filmed by Walkers Cycling Club in the shop.



The club also has some non-competitive activities planned for this year - notably the Paris-Roubaix Sportif and a Lands End to John O'Groats trip.

Last summer the club supported "beginners" rides on Thursday evenings. These were aimed at encouraging new and returning cyclists to ride on quiet (and theoretically gentler) routes and get support and advice from more experienced riders. We hope these rides can resume again after Easter.

Tuesday and Wednesday road rides continue through the year as does the Wednesday off-road ride. Good lights are still essential for these. Saturday and Sunday rides are also organised on a more ad-hoc fashion through the club forum.

Information on all these and membership details are available on the club website www.walkerscyclingclub.com

If you want to join us, pop into the shop and ask for a membership form.